

Privacy policy for the use of Facebook

(Status: 01. 11. 2022)

The provider **Frederic Hilpert – Media & Marketing Solutions** uses the technical platform and services of Facebook Ireland Ltd., 4 Grand Canal Square Grand Canal Harbour, Dublin 2, Ireland for the information service offered here.

We would like to point out that you use this Facebook page and its functions on your own responsibility. This applies in particular to the use of interactive functions (e.g. commenting, sharing, rating). Alternatively, you can also access the information offered via this page on our website under <https://hilpert.solutions> .

When you visit our Facebook page, Facebook collects, among other things, your IP address and other information that is available on your PC in the form of cookies. This information is used to provide us as the operator of the Facebook pages with statistical information about the use of the Facebook page. Facebook provides further information on this under the following link:

<http://de-de.facebook.com/help/pages/insights>

The data collected about you in this context will be processed by Facebook Ltd. and, if necessary, transferred to countries outside the European Union. Facebook describes what information Facebook receives and how it is used in general terms in its data usage guidelines. There you will also find information about contact options for Facebook as well as the setting options for advertisements. The data usage guidelines are available at the following link:

<http://de-de.facebook.com/about/privacy>

Facebook's full data policy can be found here:

https://de-de.facebook.com/full_data_use_policy

How Facebook uses the data from visiting Facebook pages for its own purposes, to what extent activities on the Facebook page are assigned to individual users, how long Facebook stores this data and whether data from a visit to the Facebook page is passed on to third parties is not conclusively and clearly named by Facebook and is not known to us.

When accessing a Facebook page, the IP address assigned to your device is transmitted to Facebook. According to Facebook, this IP address is anonymized (for "German" IP addresses). Facebook also stores information about the end devices of its users (e.g. as part of the "login notification" function); if necessary, Facebook is thus able to assign IP addresses to individual users.

If you are currently logged in to Facebook as a user, there is a cookie with your Facebook ID on your device. This allows Facebook to understand that you visited this page and how you used it. This also applies to all other Facebook pages. Via Facebook buttons integrated into websites, Facebook is able to record your visits to these websites and assign them to your Facebook profile. Based on this data, content or advertising can be tailored to you.

If you want to avoid this, you should log out of Facebook or disable the "stay logged in" function, delete the cookies present on your device and close and restart your browser. In this way, Facebook information through which you can be directly identified will be deleted. This allows you to use our Facebook page without revealing your Facebook ID. When you access interactive features of the

page (like, comment, share, messages, etc.), a Facebook login screen appears. After a possible login, you will again be recognizable to Facebook as a specific user.

For information on how to manage or delete existing information about you, visit the following Facebook support pages:

<https://de-de.facebook.com/about/privacy#>

As the provider of the information service, we do not collect and process any data from your use of our service.

This data protection declaration can be found in the currently valid version under "Data protection" on our Facebook page.

If you have any questions about our information offer, you can contact us by post at Frederic Hilpert – Media & Marketing Solutions, An der Friedenslinde 8, 61440 Oberursel, Germany, by phone at +49 6171 9512705 and by e-mail at contact@hilpert.solutions.

The concept on which the offer is based can be found at the following Internet address:

<https://hilpert.solutions/privacy/socialmediaconcept.pdf>

More information about Facebook and other social networks and how you can protect your data can also be found on www.youngdata.de.